

National Network on Water Quality Trading



Demand Assessment Work Session Agenda

Hosted Reception

Thursday, November 30
5:00 - 6:30 pm
ChurchKey
1337 14th St NW
Washington, DC 20005

Work Session

Friday, December 1
8:30 am - 3:00 pm
US Forest Service International Programs Office
One Thomas Circle NW, Suite 400
Washington, DC 20005

8:00 am Continental breakfast

8:30 Welcome and Introductions (Kristiana Teige Witherill)

8:45 Agenda, Objectives for the Day, and Overview of Elements of Demand Assessment (Kristiana)

9:00 Presentation: Lessons Learned from Other Markets (Forest Trends – Ecosystem Marketplace)

9:45 am Break

10:00 Breakout Sessions to Review Decision Making Models

10:45 Report Out on Small Groups

11:00 Geography of Demand (Forest Trends – Ecosystem Marketplace)

12:00 pm Lunch

12:45 Panel Discussion:

Regional Perspectives on the Future of Demand for Water Quality Trading

Evan Branosky, Environmental Incentives

Brooks Smith, Troutman Sanders

Carrie Sanneman, Willamette Partnership

Moderated by: Kari Cohen, NRCS

1:30 Breakout to Review and Brainstorm Interview and Survey Questions, Interviewees

2:15 Report Out on Small Groups

2:30 Wrap-up and Next Steps (Kristiana)

3:00 pm Adjourn