



Spring 2016

How Do You Know A Successful Trading Program When You See It?

Measuring Progress in Water Quality Trading

Part of the National Network on Water Quality Trading's Dialogue Series

May 24-26
St. Louis, MO



Forest
Park
Forever.

<http://nnwqt.org>



Funded through a Cooperative Agreement with USDA Natural Resources Conservation Service

How do you know a successful trading program when you see it?

Are there common metrics trading programs are using to communicate success?

How can we show trading programs are contributing to water quality improvements?

Join the National Network on Water Quality Trading May 24-26, 2016 in St. Louis, MO for a conversation on how to track, communicate, and use lessons learned from the successes and challenges experienced by water quality trading programs. From the dialogue, the Network will produce information new and evolving trading programs can use to track and communicate their progress. We will pull from the experience of active trading programs, business sustainability reporting, and the field of environmental evaluation. The dialogue will be convened by [Jessica Fox](#) from the Electric Power Research Institute and [Bill Dennison](#) from University of Maryland's Center for Environmental Science.

[REGISTER HERE >](#)

Please register by **May 9th** 2016

Dialogue Details

Venue: The Spring Dialogue will be held at the [Dennis & Judith Jones Visitor and Education Center](#) located within the beautiful and historic [Forest Park](#), located in the heart of St. Louis, MO.

Cost: \$110 registration fee covers welcome reception May 24, and refreshments and lunch for May 25 and 26.

Lodging: We have reserved a block of 20 hotel rooms at the [Charles Knight Hotel](#), which is located adjacent to Forest Park for \$129 per night for participants. Please make reservations by May 3th to receive this group rate.

More details on final agenda, prep materials, and other logistics will be forthcoming on the National Network website: http://nnwqt.org/information_dialogue_participants

Questions and Contact

If you have immediate questions, please do not hesitate to contact **Neil Crescenti** by phone at **(503) 946-1904** or by e-mail at crescenti@willamettepartnership.org.

Who is the National Network and How Do I Participate?

The National Network on Water Quality Trading came together in 2013 to provide options and considerations for how to build successful trading programs, informed by the diverse views of agriculture, environmental, agency, practitioner, and utility groups around the country. Anyone can be a participant in the National Network in two easy steps: 1) Read the [Building a Water Quality Trading Program: Options and Considerations](#) document or it's [executive summary](#), and 2) come to a dialogue having read the prep materials and ready to be an active participants.

More information is available at nnwqt.org. So join us, and we look forward to seeing you in St Louis.

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May 24-26, 2016 St. Louis, MO

DRAFT AGENDA

May 24 - Reception and Introductions

5:30 – 7:00pm	Welcome and introductions
	<u>Framing the issue:</u> How do you know a successful program when you see it? Why is this an important question to ask? What are the goals for this dialogue?

May 25 – Dialogue

8:30-9:00am	Introductory remarks from Conveners; and goals for the Dialogue
9:00 – 10:30am	<u>If you don't know where you're going, any road will get you there:</u> Why evaluation and communicating results are important. Options and considerations for how programs set goals and benchmarks
10:30am-12:30pm	<u>Measuring progress:</u> Existing programs and common metrics
12:30-1:30pm	LUNCH
1:30 – 3:00pm	<u>Who does the measuring and how:</u> Options on data collection, validation and communication
3:00-3:15pm	BREAK
3:15-4:30pm	<u>How is this information incorporated into decision-making:</u> Processes to make sure evaluation data helps make better decisions, including cost considerations.
4:30pm	ADJOURN

May 26 – Dialogue Conclusion and Next Steps

8:30-9:00am	Welcome and thoughts from yesterday
9:00am – 12:00pm	Where do we take this next
12:00pm	Adjourn workshop